

EAST COAST

# HOME

+ DESIGN



## Plain & Fancy Custom Cabinetry

*Takes the art of color matching paint finishes to a new level of perfection*

**S**CHAEFFERSTOWN, PA (December, 2011) — Although Plain & Fancy Custom Cabinetry offers an extraordinary variety of finishes, ranging from traditional stains and glazes to innovative brush-mark crackles, classic enamel paint accounts for nearly 50 percent of all our production. While many customers choose one of our 104 standard paint colors, we receive more than 500 requests annually for custom hues.

process by selecting an existing base resin that's closest to the desired shade. Using bench-top mixers, the base resin is blended with high-concentrate pigment tints, which are painstakingly measured out in 0.01 gram increments until the correct color is achieved. The resulting paint is then hand-applied to a pair of sample doors—one for the customer and one for our library—employing the same two-stage technique used on the production floor: first a catalyst is added to help cure the

1950s coffee cup; a weathered gray painted roof shingle; and, most challengingly, the delicate shade found on the underside of a wild mushroom.

Plain & Fancy Custom Cabinetry, which creates handcrafted custom cabinetry for the entire home, was founded by the late John Achey in 1968 and is now led by his eldest son, George "Butch" Achey. The company manufactures its luxury cabinets in a 250,000-square-foot state-of-the-art facil-



Thanks to our state-of-the-art finishing facility, which combines cutting-edge technology with time-tested expertise and hand-based craftsmanship, Plain & Fancy is able to offer unrivalled accuracy in matching enamel paint to any color a customer may specify.

Requests for custom color matches arrive at Plain & Fancy every day, often in the form of a paint or fabric swatch. Working with our encyclopedic color library, trained technicians with years of experience begin the matching



finish; then heat is applied to create an extremely hard and durable surface. Once the customer has approved the match, full-scale production can begin.

We've so perfected the Plain & Fancy custom color match system that we are able to recreate accurately almost any hue from any source a customer cares to send us, however bold or subtle, quirky or classic. Recent cases in point include a pair of well-worn (and much-loved) denim jeans; a sky-blue vintage



ity in Pennsylvania, and distributes them through an extensive network of independent dealers. ■

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For more information on Plain & Fancy, visit [www.plainfancycabinets.com](http://www.plainfancycabinets.com) or call (800) 447-9006.

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