

SHOW ISSUE

HFN

HOME FURNISHINGS NEWS FOR INDUSTRY DECISION MAKERS

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Safavieh Couture

Safavieh's new furniture collection will be introduced at High Point.

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TRADE SHOWS

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HOUSEWARES

Getting Personal



Step Up to the Plates (and more)

Gibson's Parrish dinnerware is among the thousands of introductions at this month's New York Tabletop Show.

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Fall Fashions for the Table

SHADES OF BLUE (PARTICULARLY INDIGO) and architectural and floral motifs remain strong in tabletop; asymmetrical, handhewn forms and uneven dinnerware edges do too. Titanium and oxidized finishes continue to up the fashion quotient in flatware, and glassware expands with more shapes and at least one new player. Here's a sampling of what's in store at the New York Fall Tabletop Show, which takes place Oct. 21-24.



Noritake
Odessa Cobalt Gold features a wide etched gold band, coupled with an inner band of blue floral scrolls. noritake.com



Baccarat
The elephant in midnight crystal retails for \$37,000. baccarat.com



Haviland
Interior designer Pierre-Yves Rochon created the Open Sky collection, symbolizing freedom and imagination. haviland.fr



Michael Aram
Palace, which recalls the architecture of Eastern palaces, is part of a stemware debut. michaaram.com

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Making it on Madison Avenue

ON THE EVE OF THIS MONTH'S NEW York Tabletop Show, HFN posed a few questions to Laurie Burns, director of permanent showroom building Forty One Madison, about her role in the tabletop industry and how the building, which celebrates its 40th anniversary this year, helps keep the industry strong.

Q. What accomplishments are you most proud of since taking over as director of Forty One Madison?

Taking over six years ago at the October 2008 show was daunting. As the economy was crashing around us, I did not know what to expect. I am most proud that together with the Rudin family [which owns the building], we never wavered in our support of the industry. We took the opportunity during that period to renew our investment in the building for the next 40 years. We initiated the renovation of 10 floors to a new modern standard, updated our information technology to adapt and change with the way our market communicates, and contin-



Laurie Burns

ued to give the industry the highest standard of a show. In the past six years, Forty One Madison has continued to lease space to the top brands that are core suppliers to the industry and we do not have any vacancies, providing the most product from the best sources for buyers to see during their visits to Forty One.

Q. What role does Forty One Madison play in supporting the tabletop industry?

Forty One is one-of-a-kind internationally for the tabletop industry because nearly all the 115 brands based here—in the world capital of commerce—are accessible to retail buyers year long, plus it's the hub of the industry in North America during each spring and fall market season. No other show in the western hemisphere is exclusively and comprehensively dedicated to the tabletop industry, and Forty One is depended upon to host this. What's more, in our role of supporting the community of manufacturers and showrooms, we aggressively are marketing to the broadest base of potential business—not only helping to build traffic among traditional retailers, but reaching out to interior designers, restaurateurs, chefs and hospitality industry decision-makers that purchase tabletop.

Q. Are there any new initiatives planned for the

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